






Kyle Donmoyer

Product Design Leader

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WORK EXPERIENCE

Lead UX/UI Design | Oanda

 August 2018 – January 2024  Toronto, ON

- Led global UX/UI Design team for online currency, share, and crypto trading leader.
- Led design for trading platform, customer acquisition/retention, funding, innovation labs, and internal tools.
- Created a global design system for all products and platforms.
- Established customer-focused, data-informed design process.

Senior Design Lead | Connected Lab

 November 2017 – August 2018  Toronto, ON

- Led design team consulting for Meta.
- Shaped experience and vision for new hardware product.
- Developed accompanying digital experience.

Senior Product Designer | VarageSale

 January 2016 – November 2017  Toronto, ON

- Increased posted items by 2x (from ~25,000 to ~50,000) with one small design change in the first month.
- Designed user flows and visual styles for new and existing features.
- Validated designs through data, user research, and interviews.

UI/UX Product Designer | Kijiji

 January 2015 – January 2016  Toronto, ON

- Launched new product allowing local small-businesses to build online storefronts with inventory.
- Conducted bi-weekly design sprints to validate hypotheses.
- Tested low and high fidelity prototypes with users.

Senior Interactive Designer | CoveritLive

 January 2012 – January 2015  Toronto, ON

- Sole designer at CoveritLive.
- Collaborated closely with product and engineering to lead design vision.
- Redesigned branding, marketing site, core product, and supported features throughout product lifecycle.

Senior Interactive Designer/Developer | Sapient

 January 2011 – January 2012  Toronto, ON

- Developed and designed interactive experiences with Flash.
- Designed UI for Chrysler, Dodge, Jeep, and RAM Owner's Lounge site.

Interactive Designer/Developer | Cossette

 January 2010 – January 2011  Toronto, ON

- Developed and designed interactive experiences for BMO, McDonalds and Samsung.
- Developed interactive kiosk experiences for BMO banks.

Interactive Designer/Developer | Grey Canada

 June 2008 – January 2010  Toronto, ON

- Designed and developed interactive experiences for RIM BlackBerry and Four Seasons.
- Developed an ad campaign that won the agency a multi-million dollar partnership with a pharmaceutical client.
- Worked with a small team to build a proof-of-concept in less than a week that won the agency a multi-million dollar partnership with Four Seasons Hotels and Resorts.

Interactive Designer/Developer | MacLaren McCann

 December 2006 – June 2008  Toronto, ON

- Designed and developed interactive experiences for General Motors, Microsoft and Nestle.

EDUCATION

Multimedia Design & Production
Fanshawe College
2004-2006